



SPONSORSHIP

PROPOSAL

*A year of events in celebration of
60 years of advocacy and education*



ABOUT

FAIR HOUSING CONTACT SERVICE

Because everyone deserves a place to call home.

Our Mission

Fair Housing Contact Service (FHCS) is a local, non-profit, community-based organization that addresses issues of housing discrimination, tenant-landlord concerns, and provides housing counseling for home buyers and home owners. Our mission is to prevent and eliminate housing discrimination and promote equal housing opportunity.

Our Work

FHCS was established to support and encourage freedom of residence in the greater Akron region so that all persons, regardless of race, color, religion, national origin, sex, family status, or disability, can secure the housing they want and can afford in the neighborhood of their choice. Fair Housing Contact Service provides assistance to individuals pursuing rights and remedies related to fair housing, offers housing assistance and counseling, provides community education, promotes community involvement, performs research in the area of housing, and assists the professional housing industry in designing, implementing and evaluating programs for affirmative action towards an open housing market in the greater Akron region.

44% of renters are cost burdened, paying more than 30% of their income towards housing costs. At the same time, low-rent housing stock has decreased by 10.9% since 2011.

(Joint Center for Housing Studies of Harvard University 2021 State of the Nation's Housing)

ESTABLISHED 1965

THE MAIN EVENTS

Fair Housing Contact Service is one of the oldest fair housing organizations in the country. In 2025, we will **celebrate our 60th anniversary with a year worth of events that tell the story of housing in our community.** We will celebrate our legacy while asking the question “why do we still need to exist?”

**April
26,
2025**

Run the Redline: A 5k for Fair Housing

Run, walk, or roll along a 5k for fair housing. It's more than just a race—it's a powerful journey through the past with a chance to win prizes and champion housing justice.

**July
2025**

Equity in Place: An Artistic Tribute to Fair Housing

Immerse yourself in a unique exploration of housing through the transformative power of art. This event invites you to experience the profound intersection of art, justice, and housing, offering perspectives that are often overlooked. Through music, spoken word, photography, visual arts, and theater, we'll delve into deeper narratives that urge us to consider the ways art can illuminate and challenge our understanding of housing in America.

**October
23,
2025**

Erase the Redline: A Dinner to Celebrate 60 Years of Fair Housing

An unforgettable 60th birthday celebration at House Three Thirty that honors our remarkable journey. This dinner will feature delicious food, refreshing drinks, vibrant entertainment, and a curated history of fair housing in our community. It's more than just a party—it's a grand celebration of progress, legacy, and the ongoing quest for housing justice.

SPONSORSHIP

Thank you for consideration of your tax-deductible sponsorship! We are excited to highlight **60 years of work for housing justice** in 2025. Our goal is to **raise \$160k** which will cover the costs of the events while allowing us to continue advocating for equity throughout the year.

\$25,000 Justice

- Named as Presenting Sponsor for ALL events
- Large logo on program, website, event signage, and other promotional material
- 8 spots in Run the Redline
- 8 tickets to Housing & Arts Event
- 10 tickets to the Gala

\$15,000 Activist

- Sponsor for all three events
- Medium logo on program, website, event signage, and other promotional material
- 6 spots in Run the Redline
- 6 tickets to Housing & Arts Event
- 8 tickets to the Gala

\$10,000 Advocate

- Sponsor for all three events
- Medium logo on program, website, event signage, and other promotional material
- 4 spots in Run the Redline
- 4 tickets to Housing & Arts Event
- 6 tickets to the Gala

\$5,000 Champion

- Sponsor for all three events
- Small logo on program, website, event signage, and other promotional material
- 2 spots in Run the Redline
- 2 tickets to Housing & Arts Event
- 2 tickets to the Gala

\$2,500 Historian

- Sponsor for two events of your choice
- Small logo on program, website, event signage, and other promotional material at the two events
- 4 tickets to each of the two events

\$1,000 Organizer

- Sponsor for the event of your choice
- Small logo on program, website, event signage, and other promotional material at the two events
- 4 tickets to the event

\$500 Protector

- Sponsor for the event of your choice
- Small logo on program, website, event signage, and other promotional material at the two events
- 3 tickets to the event

\$250 Supporter

- Sponsor for the event of your choice
- Small logo on program, website, event signage, and other promotional material at the two events
- 2 tickets to the event

Pay What You Can*

- Varying based on contribution level
- At least 1 ticket to the event of your choice

HOW TO SPONSOR

If you would like to **pay online**, [please click here to fill out the form](#).

If you would like to **pay by check**, please email Kelly at kmchood@fairhousingakron.org

Checks can be made out to Fair Housing Contact Service and mailed to:

441 Wolf Ledges Parkway, Suite 200, Akron, Ohio 44311

*For **pay what you can**, please email Kelly at kmchood@fairhousingakron.org

Fair Housing is a 501(c)(3) organization. Contributions are tax deductible.



**THANK
YOU!** 

Contact

Kelly McHood

kmchood@fairhousingakron.org

www.fairhousingakron.org